

ONE HEALTH ORGANIZATION

ANNUAL REPORT

FISCAL YEAR 2019



**One Health
Organization**

Pets & People, Healthy at Home.



One Health Organization

Pets & People, Healthy at Home.

Board Members

John Furlong
Board Chair

Shaun Zalewski
Board Vice Chair & Treasurer

David Uhlendorff
Secretary

Andrew Lowe

Jessica Mullen

Staff

Dr. Anna M. van Heeckeren
Founder, President & CEO
Dr.Anna@OneHealth.org

Ira Reynolds
Program Coordinator & Administrative Assistant
Ira@OneHealth.org

Kerri L. Whitehouse
Director of Philanthropy & Mission Engagement
Kerri@OneHealth.org

A Message from the President & CEO

The past year was a time of growth, vision, and planning. I'm excited about the partnerships that developed with area organizations to help make veterinary care more affordable and accessible to pet parents of all income levels. A new staff member is expanding our donor base and deepening relationships with current contributors. This is important because the amount of assistance that is provided to low-income older adults and those with disabilities is directly impacted by how much charitable support we can secure.



We wholeheartedly thank generous people like you—our donors, partners, board, and staff—for helping those in need. This work is only possible with your support. We hope you find this report inspiring and informative about One Health Organization's unique mission and the difference you made for vulnerable people and their pets.

Warmest *One Health* Regards,

Anna M. van Heeckeren, MS, DVM



“Over the course of nine months, I lost my husband, my daughter and my dog. It was like all the lights went out in my life and I had to find my way, which wasn't easy at my age and with my health issues. I felt very alone as I tried to put my life back together, so my vet encouraged me to adopt another dog. After a little while, I ventured out to the shelter, and there was Chloe. No one wanted her, but I did. We rescued each other. She's my best friend and gives me something to live for.”

– Kathy K.

Pet Owner Services

Inform Pet Parents About Resources

Finding the necessary resources to live healthfully with a pet can be challenging, especially for older adults and those with disabilities.



- One Health Organization’s website organizes information about affordable pet-related services—such as low-cost spay/neuter, groomers, trainers, and more—on one website page: <https://onehealth.org/we-can-help/pet-parents/>
- The website also features a comprehensive list of veterinary clinics in Northeast Ohio, which is searchable by zip code with clinics accepting One Health Organization Vouchers highlighted.
- One Health Organization published a brochure called “Making Veterinary Care Affordable for You,” featuring tips on how to lower veterinary expenses without sacrificing quality care.
- Most people contact One Health Organization seeking financial support for veterinary care. Other inquiries often center on finding affordable pet-friendly housing.

460 callers since 2017

Voucher-Based Pet Healthcare Program

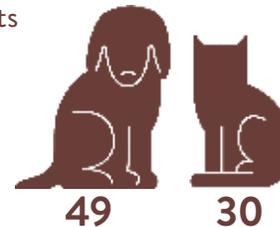
Provide Vouchers to Pay for Veterinary Care

How the Program Works

- Older adults and those with disabilities living at or below 200% of the current federal poverty rate apply for Vouchers worth up to \$250 per year, which help make veterinary care more affordable.
- Recipients (aka One Health Family Members) must live in the seven-county service area, which includes Cuyahoga, Lake, Geauga, Portage, Summit, Medina, and Lorain counties.
- Veterinary care is provided by One Health Organization’s 33 Veterinary Partners, which are reimbursed after Vouchers are remitted with a copy of the invoice of services rendered.
- The only limitation on the number of people who receive Vouchers is the availability of funds. One Health Organization raises money for Vouchers and to cover other necessary costs.

Fiscal Year 2019 Program Highlights

- Vouchers were made available to 119 One Health Family Members.
- 17 of 33 Veterinary Partners provided care
- 79 veterinary visits were provided



Program Impact

- Eases the financial burden for elderly pet parents and those with disabilities
- Reduces loneliness and maintains well-being
- Preserves the loving bond between vulnerable people and their pets
- Helps keep pets healthy and out of shelters

With an estimated 35,000 qualified households in Northeast Ohio, supply can only be met with the funds and staff necessary to meet the demand.

Partnership Development

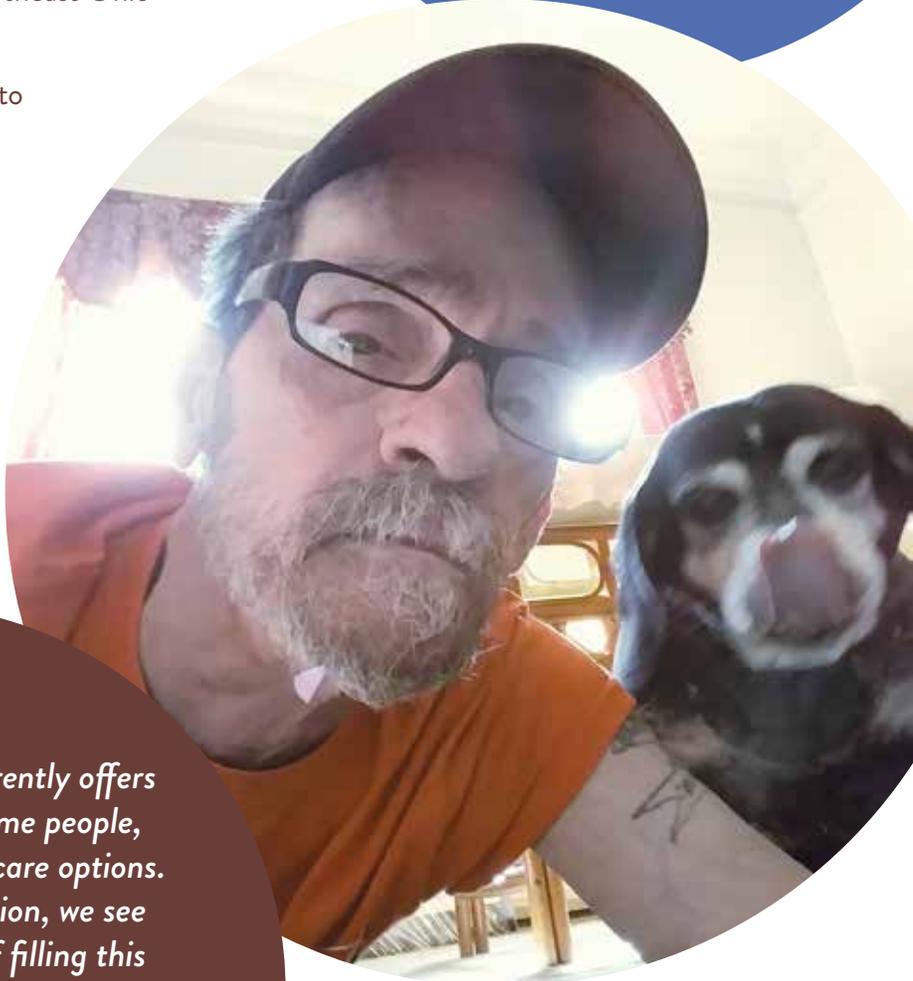
Build Partnerships for a Bold Plan

One Health Organization explores opportunities with other nonprofits and businesses toward making veterinary care affordable and accessible for more pet parents. Staff attended **PetFix Northeast Ohio's Pet Homelessness Summit** in February 2019, where lack of affordable veterinary care was identified as a key reason for pet homelessness. As a result, staff became an integral part of a working group that was formed to discover more about existing services for low-income pet parents in Northeast Ohio. Staff also attended the **2019 Access to Veterinary Care Symposium** in June, which was hosted by The University of Tennessee Knoxville College of Social Work and Institute of Agriculture and presented by Maddie's Fund. With your help, One Health Organization is primed to take a leadership role in increasing access to veterinary care for low-income pet parents in Northeast Ohio through existing and future programs.

The vision of One Health Organization leadership is to eventually create a space to provide comprehensive services for vulnerable pet-owning populations in the Greater Cleveland area to fill unmet needs. Once established, low-income pet parents may be offered discounts on a sliding fee scale with proof of financial need. This facility is also intended to create workforce development opportunities for those pursuing veterinary and other pet-related career paths; partnerships with formal training institutions will be an essential element. This big, hairy, audacious goal can be created only after several more pieces fall into place.

"Community Vet and One Health Organization are on the same wavelength about preserving the Human-Animal bond and making veterinary care accessible to all. We're pleased to partner with One Health Organization around their Voucher program."

-Dr. Nicki Naso
Owner/Chief of Staff
Community Vet



"Lake Humane Society currently offers wellness clinics for low-income people, and we plan to expand our care options. Like One Health Organization, we see the need and importance of filling this void. There's no shortage of people and animals who need and deserve help."

-Lee Nesler
Executive Director
Lake Humane Society & Adoption Center

Thank You to One Health Organization Veterinary Partners (as of 6/30/2019)

Cuyahoga County

Aaron Animal Clinic and Emergency Hospital
Able Animal Hospital
All Animal Clinic
Animal Health Center of North Olmsted
Broadway Animal Clinic
Community Vet
Gateway Animal Clinic
Just Cats Clinic
Kentown Animal Hospital
Maple Heights Animal Hospital
MetroPet Animal Hospital
Orange Village Animal Hospital
PetFix Northeast Ohio
Porter Pet Hospital
Premier Spay/Neuter & Wellness Clinic
Roberts & Wendt Animal Hospital
Shaker Animal Clinic
Suburban Animal Hospital
Suburban Veterinary Hospital



Geauga County

Chardon Veterinary Hospital
Eastside Dog & Cat Hospital
West Geauga Veterinary Hospital

Lake County

Kirtland Veterinary Hospital

Medina County

Litchfield Veterinary Clinic

Portage County

Stow Kent Animal Hospital

Summit County

Keystone Veterinary Clinic
Valley Animal Hospital

Mobile Veterinary Clinics

An Alternate Choice
The Other Family Doctor

“Every day, veterinarians see the powerful connection that people and pets share, and we want to do everything we can to preserve this. With One Health Organization’s partnership, veterinarians can help their clients in need maintain a holistic, ongoing care plan for their pets.”

– Dr. Venaya Jones, DVM
Owner
Cleveland Veterinary Clinic

Don’t see your vet listed? Any veterinary practice can participate. Have them contact One Health Organization at 216.920.3051 to sign up. Our Veterinary Partners make a difference: not only do they give back to the community, they inspire pet lovers to volunteer with and charitably support One Health Organization!



Fiscal Year 2019 Contributors

We are grateful to our One Health Heroes, the financial contributors who helped keep pets and people healthy at home for the fiscal year ending 6/30/2019. Thank you!

Elite Champion (\$10,000+)

Dolphin Charitable Foundation
The Louise H. and David H. Ingalls Foundation
The Lozick Family Foundation
The Joyce M. Stielau & Herbert W. Stielau Foundation
Anna M. van Heeckeren, MS, DVM**
Daniel W. van Heeckeren, MD
Mrs. L. Ware**

Grand Champion (\$5,000-\$9,999)

Edward B. Baker**
Janice A. Smith & Creighton B. Murch

Great Champion (\$1,000-\$4,999)

AZ Management
Endeavor Wealth Advisors (fka Laurel Tree Advisors)
John A. Furlong*
The David and Chady Hall Foundation
Earle M. Rogoff, DVM**
David A. Shaper
The Helen F. and Louis Stolier Family Foundation
David William Uhlendorff*
Willem J. van Heeckeren, PhD, MD
The S.K. Wellman Foundation

Super Champion (\$250-\$999)

Hope L. Baker
Enable Hope Foundation
Falls Communications Employees
Galina Garrison**
Elizabeth Ghali
Susan H. Hollingsworth
Kenyon M. Mau**
Susan Moore
Paul B. Phillips
Pixure This! Photo Studio
Sandra Rapp
Mark Tennant**
Selene Weaver
Robert Zalewski, Jr.
Shaun R. Zalewski*
Adam Zangerle

Champion (Under \$250)

Anonymous (5)
Michelle P. Ahlgren
Dena Arner
Barbara B. Baker
Julie Brosien-Molnar**
Khaled Chaouki
Linda Chopra & Linda S. Sperry
Julie Clayman
Dan & Michelle Dawson
Eaton
Jaqueline Evangelista
Frank Ford, Jr.
Bill Fraser
Deborah J. Gates
GE Foundation
Leslie Gentile

Cynthia J. Gill
Mark A. Grabo
Cynthia C. Griggins
Craig & Peggy Hasel
Charlotte Hlavacek
John & Rita Schraff Hooper
Illinois Tool Works, Inc.
Ralph K. Johnson
Dawn Kaesgen
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Joanne Eileen O'Connor
Rebecca M. Pettit
Shalom Plotkin
Jennifer J. Pohlig
Jim Rokakis
Karen E. Schneider
Suzanne A. Schneps, PhD
Martin Sliman
Josephine L. Wardle
Mary Wehrle
Leora Weigand
Kerri L. Whitehouse
Zuzanna Young

*Current Board Member

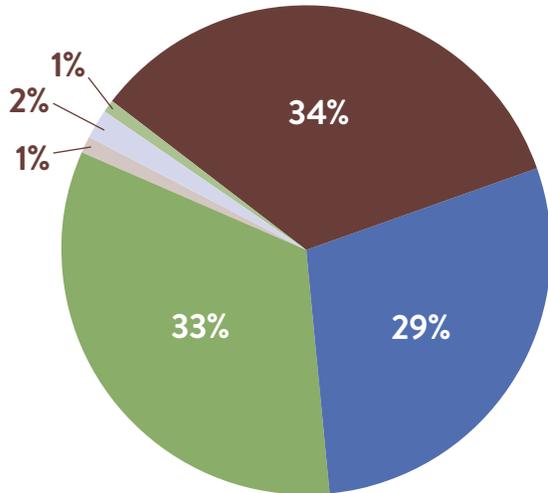
**Former Board Member

We strive to accurately recognize you as a donor. If we have made an error, please accept our sincere apology and contact Kerri Whitehouse at 216.920.3051, ext. 512 or Kerri@OneHealth.org.

Fiscal Year 2019 Benchmarks

Fundraising Accomplishments

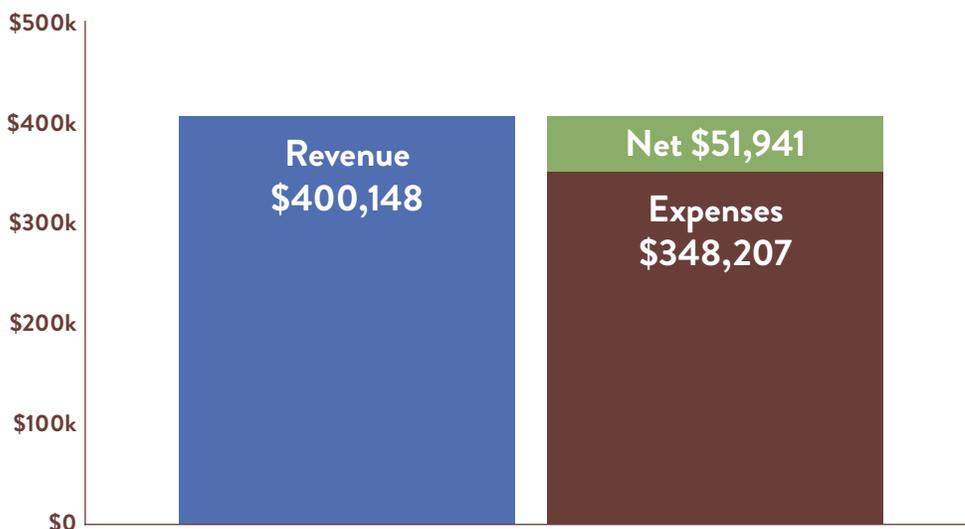
Fiscal Year 2019: \$400,148



- General Contributions & Annual Gifts
- Gifts-in-Kind
- Monthly Giving
- Foundation & Trust Grants
- Corporate & Small Business Giving
- Major Gifts (\$1,000+)

Financial Performance

Revenues & Expenses: Fiscal Year 2019



“My Chico is my life—he means the world to me. I do everything in my power to make sure he doesn’t go without. He’s my lifeline and companion.”

– Jose H. and Chico



“I’m a lucky dog with a big job: being the light of my mom’s world. Mama needs me to keep her spirits up after all the health issues she’s had. Mama says I make her world complete!”

– Empress Butterscotch and Barbara P.

MISSION:

To develop, sustain, and nurture healthy bonds between animals and people.

VISION:

We envision a world in which animals and people can live healthy lives, together.

PURPOSE:

One Health Organization exists to create sustainable, equitable, affordable healthcare systems to benefit the health of animals, people, and environments, as they relate to veterinary medicine.

VALUE PROPOSITION STATEMENT:

The foundation of One Health Organization is to provide access to veterinary care through financial assistance to pet parents/owners in need. Led by care and compassion, we are committed to supporting the bond which exists between people and their pets.

By focusing on the establishment and expansion of partnerships in our community, One Health Organization directly impacts the continued health, relationship, and companionship between people and their pets.

One Health Organization is the only organization in Northeast Ohio dedicated to supporting the unique family bond between people and their pets.



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